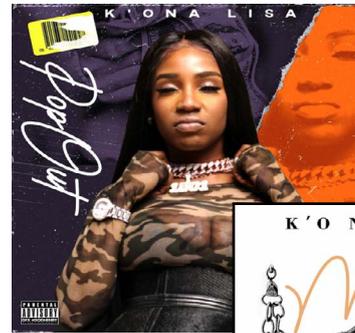


# K'ONA LISA



K'ona Simpson, better known by her stage name, K'ona Lisa, was born in 1995 in Arkansas but resides in Atlanta, Georgia. She is a wife and mother of four girls. Lisa says her music interest began as a child. She credits her aunt for finding her music passion after she put her in the church choir. "I wrote my first song in the third grade," Lisa said. "My older sister was very impressed and took me to a studio to record." After experiencing studio life at such a young age, there was no turning back. Lisa knew what she wanted to do in life.

A few words that describe K'ona Lisa's music are real, raw and relatable. Some say her music can be compared to Da Baby, Tink and Rico Nasty. She says her biggest strength as an artist is her writing capabilities and creativity behind the mic. With her versatility of bars and flow on multiple genres of music, Lisa is one to keep your eye on. She was discovered on Instagram by 1501 Certified Entertainment's CEO, Carl Crawford, after a video of her doing a freestyle challenge went viral. Crawford liked Lisa's punchlines and delivery. In late 2019, K'ona Lisa signed a label deal and is working on new music with 1501 Certified Ent. Lisa is the labels only artist that resides outside of Houston.

Lisa's feminine flow caters to women. Even with her raw, in your face punchlines. K'ona Lisa wants to be known as a strong voice for women in and outside of the music world. "I want to be perceived as an authentic, relatable woman," Lisa said. "I want to be one of the best female artists." The feline flow on her latest single, "Meow" features strong, seductive sing along lyrics and is a shocking female anthem. Lisa's second single "Pop Out" is filled with powerful punchlines that flow perfect on the beat.

Lisa says her most memorable moment of her career thus far is being discovered by Crawford and signing to 1501 Ent. Her next move is to release an album. K'ona Lisa wants people to know that she is serious about her career and nothing is going to stop her. "It's just always been naturally in me and on me," Lisa said.

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